

Arcadia LIFE



LIVE, WORK, PLAY THE ARCADIA LIFE

SPRING BREAK FUN

Staycation, anyone? As the weather warms up, here are a few fun things to do around the valley with the family.

CACTUS LEAGUE SPRING TRAINING GAMES

10 facilities, 15 teams. Watch some of the best teams in Major League Baseball in 2020's spring training. Don't miss out! Games throughout March, locations and ticket prices vary.

www.cactusleague.com

GREAT WOLF LODGE ARIZONA

7333 N. Pima Road, Scottsdale | (480) 948-9653

Visit the first indoor water park in Arizona! Newly opened in Scottsdale in September 2019, the lodge has numerous attractions to keep the whole family busy.

www2.greatwolf.com/arizona

SCOTTSDALE ARTS FESTIVAL | MARCH 13-15

Scottsdale Civic Center Park | 3939 N Drinkwater Blvd.
(480) 499-8587

Celebrate the 50th anniversary of this 3-day festival: a celebration of art, music, family fun, and food. Take in works by artists in all media and enjoy arts & crafts, yoga, dance performances, and more.

www.scottsdaleartsfestival.org

SPRING BUTTERFLY EXHIBIT | MARCH 2-MAY 12

Desert Botanical Garden | 1201 N. Galvin Parkway, Phoenix
(480) 941-1225

This exhibit is always a visual treat! Get up close and personal with hundreds of colorful butterflies native to the Southwest. Learn about their life cycle and witness butterflies emerging from their chrysalides.

www.dbg.org

OSTRICH FESTIVAL | MARCH 13-15

Tumbleweed Park | 745 E Germann Road, Chandler
(480) 588-8497

A valley favorite, this 3-day festival is a must-see. It features over 100 rides and attractions, including reptile fun, pig races, a science show, petting zoo - and of course the ostriches!

www.ostrichfestival.com

SPRING HAS SPRUNG IN ARCADIA!

The Spring season in Phoenix is a busy but beautiful time of the year. The weather has warmed up enough to fully enjoy outdoor activities, and we still have a couple months before the intense summer heat. On the real estate scene, transactions are buzzing with snowbirds and international tourists buying up winter and vacation homes left and right. And with inventory as scarce as ever, that means it remains a booming seller's market.

Whether you're settled in your forever home or considering selling anytime soon, spring is the perfect time to do some spring cleaning and maintenance around your property. I always advise clients to take care of outdoor wear and tear on windows, doors, and roofs now before the summer heat makes repairs unbearable. With the kids out of school for spring break, you may even have a couple extra helpers around to lend a hand!

Whatever your plans are this season, I hope you take time to enjoy the beauty of Arcadia, whether just by strolling around Arizona Falls or enjoying an outdoor family brunch at one of our local eateries. Happy Spring!

Debbie



THE
BROKERY

DEBBIE J. PONTIKAS
Associate Broker, MBA

JOIN THE ARCADIA LIFE MAILING LIST!

Don't miss out on new restaurants, fun activities, and neighborhood updates. Visit www.arcadialifeaz.com or email info@arcadialifeaz.com to stay in the know!

Living IN ARCADIA

NEIGHBORHOOD STATISTICS (LAST 90 DAYS*)



Featured Listing
2935 E MADISON VISTAS | 5B/5.5B | GATED

ARCADIA PROPER

NUMBER OF SALES	42	↓
AVERAGE PRICE	\$1,844,176	↑
DAYS ON MARKET	159	↑

90 DAY TREND



4120 N 54TH ST | 5B/6B | BEAUTIFUL VIEWS
Rafterhouse | 30,000+ sqft lot

ARCADIA LITE

NUMBER OF SALES	37	↑
AVERAGE PRICE	\$758,446	↓
DAYS ON MARKET	107	↑

90 DAY TREND



8 E BILTMORE EST 119 | GOLF COURSE VIEW
2B/2.5B | 2,329 sqft | Garden Level

UPPER ARCADIA/CAMELBACK

NUMBER OF SALES	53	↓
AVERAGE PRICE	\$2,109,353	↑
DAYS ON MARKET	171	↑

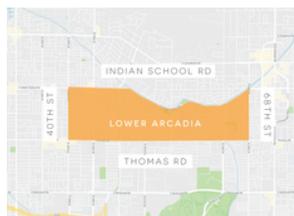
90 DAY TREND



LOWER ARCADIA

NUMBER OF SALES	56	↓
AVERAGE PRICE	\$713,114	↓
DAYS ON MARKET	99	↓

90 DAY TREND



BILTMORE

NUMBER OF SALES	18	↓
AVERAGE PRICE	\$801,722	↓
DAYS ON MARKET	159	↑

90 DAY TREND



5818 N 45TH ST | CAMELBACK CANYON
Mountain Views | COMING SOON!

*Data pulled from MLS (Multiple Listing Service) from 11/15/19 - 02/15/2020. Only listings classified as single-family detached were included. All numbers are deemed reliable, but not guaranteed.



WHAT IS YOUR HOME WORTH?

visit
www.arcadiahomevalues.com

playing

IN ARCADIA

THINGS TO DO, EAT, AND EXPERIENCE



SURVIVING ALLERGY SEASON WITH METIER PHARMACY

BY J. RANDLE HOUSE, PHARM.D. | METIER PHARMACY

4214 E Indian School Road, Ste.103 | (602) 899-6960 | www.metierpharmacy.com

Metier Pharmacy has been proudly serving Arcadia for four years. We offer personalized service that helps you get the right treatments for whatever ails you. As a second-generation pharmacy owner, I am proud to follow in my father's footsteps and fulfill the meaning of "Metier" every day: "one's true calling."

A full-service specialty compounding pharmacy, we prepare compound medications tailored to an individual's needs, from dermatology, hormone replacement, veterinary medicine, thyroid replacement, and sports medicine. We also have a curated boutique featuring unique gifts for every occasion!

Allergy season is now upon us. Here are five tips for minimizing allergies in Arizona:

IS IT REALLY ALLERGIES? | It's still flu season! But if you don't have fever, chills, or aches and are experiencing itchy, watery eyes and a runny nose, it's probably allergies.

ALLERGY MEDICATIONS | Antihistamines, nasal rinses, and medicated nasal sprays are all common treatments. Come in to Metier and we'll help you find the best remedy.

NATURAL REMEDIES | Bee pollen and the herb butterbur have shown to work really well. A saline nasal rinse or "netty pot" can help keep the sinuses clean.

OUTDOOR IRRITANTS | If your symptoms stem from outdoor stimulants, keep windows and doors closed. Remove shoes and change clothes upon arrival to avoid bringing irritants into your home.

WORKOUT INDOORS | Choose indoor workouts when possible. If you work outdoors or have chores to do in the yard, wear a mask to help reduce breathing in particles.

Get Outside

OUTDOOR DINING, ANYONE?

Spring has sprung and there is only one way to dine - outdoors. These Arcadia restaurants are sure to become family favorites.

THE HENRY

4455 E. Camelback Rd. Phoenix | (602) 429-8020
A hip spot in the heart of Arcadia, the Henry is perfect for hosting a family get-together or enjoying a decadent brunch. Take in the nice weather on their gorgeous patio!
www.thehenryrestaurant.com

THE PORCH

4017 E. Indian School Rd. Phoenix | (602) 583-7938
This self-coined "neighborhood joint" has an extensive menu and a buzzing outdoor area perfect for a night of fun family dining.
www.porchrestaurants.com

O.H.S.O. BREWERY

4900 E. Indian School Rd. Phoenix | (602) 955-0358
Located in Arcadia's own backyard right by a scenic canal, enjoy all-American favorites or book a date to brew your own beer.
www.ohsobrewery.com/arcadia



Dine al fresco at O.H.S.O. alongside the canal

HAVE AN ARCADIA BUSINESS YOU WANT TO SHARE?

Email us at info@arcadialifeaz.com to be considered for a future issue!



ASK A PRO...

SOCIAL MEDIA TIPS

3 TIPS TO GROW YOUR SOCIAL MEDIA

By Ashley Richards, Founder of E Squared Marketing

Social Media is a vital tool every business should be utilizing to grow and reach that perfect client. Not sure where to start? Don't worry, we're here to help with 3 tips for growing your social media.

- 1 Stay Authentic** | Stay true to your brand and your company culture when posting online. People love to see real, raw, and vulnerable when it comes to your business and operations. Take them behind the scenes, post photos of your next company outing, or include them in new projects and sneak peaks.
- 2 Keep the SOCIAL in Social Media** | Instead of just logging on, posting for your business, and logging off, stay online and get social with your followers. Like, comment, and share your followers' content to help establish a relationship and gain a larger audience. Remember when you comment on a post, that individual's followers will also see it, bringing more exposure to your brand.
- 3 Invest in Ads** | Another great way to expedite your reach is with ads. When created and managed properly, you can ensure your brand is promoted to a personalized audience built just for you, using a budget that you set.



HOME HEALTH...

TIPS FOR KEEPING A "HEALTHY" HOME

HOW CLEAN IS THE AIR IN YOUR HOME?

By Debbie Pontikas, Associate Broker at The Brokery

With the change of season, here are a few easy tips to improve your home's indoor air quality.

- 1 Clean Your Air Ducts** | Air ducts should be cleaned every 3-5 years - more frequently if the home is older, you have pets, or you suffer from allergies. This should always be done by a professional to ensure thorough cleaning.
- 2 Increase Ventilation** | Give indoor pollutants somewhere to go by increasing ventilation in your home. Use thick window screens that improve airflow while keeping outside pollution out. Consider a window fan to help circulate fresh air.
- 3 Clean the Dryer Vent** | Dryer vents should be cleaned at least once a year. For regular maintenance, remove visible obstructions and clear the lint with a flexible brush. For a more thorough clean, always hire a professional.

THINKING OF BUYING OR
SELLING A HOME?

Let's chat! 480-335-8604

Edited with care by Katrina Oko-Odoi, Contentworm.com



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THE
BROKERY

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